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| *Friday 24th April, 2020* |
| **Key issues locally** |
| *Staff testing*A reminder that although the Government has launched a new self-referral portal for COVID-19 testing, key workers in Surrey should continue to use Surrey’s testing hub.  This allows us to priorities and ensure people get the test they need.  It also allows us to collect vital data, such as the numbers of people accessing testing across the county.  There is no difference between the testing schemes – they are the same and located at the same sites – the only difference is the way we proritise and record date.  Any queries should be sent to: Syheartlandsccg.stafftesting@nhs.net In line with new national communications, we are also working with the Department of Health to broaden and scale up our testing model to fit both national and local priorities including clusters of disease in residential or care settings (e.g. long term care facilities, boarding schools, prisons). Further details will be communicated next week.   *Surrey infographic*The LRF has produced a handy infographic showing how people and services across Surrey have responded to the challenge of COVID-19. You can see it [here](https://twitter.com/SurreyNews/status/1253385575475884034).  The infographic will be continually updated and in particular we’re hoping to add more health data to the next iteration.  |
| **‘NHS Open for Business’ campaign** |
| A national campaign has been created to help address the decrease in the number of people accessing NHS services for a range of conditions that are not related to coronavirus. Essentially it will give people permission to access NHS services and reassure them that they won’t be a burden on the NHS. The campaign title ‘open for business’ is not used within the campaign messages, key generic messages are as follows:·         If you need medical help, the NHS is still here for you.·         If you need medical help from your GP practice, contact them either online, by an app or by phone to be assessed.·         If you need urgent medical help, use the NHS 111 online service. If you cannot get help online, call 111.·         If it’s a serious or life-threatening emergency, call 999·         If you are told to go to hospital it is important that you go to hospital. ·         You should continue to attend your appointments, unless you have been told not to attend.The campaign will also include specific messages for groups such as cancer patients and others.  First messages should appear online and on social media over the weekend, first print ads from Monday and will be localised across Surrey Heartlands from next week. |
| **Public Health England surveillance report** |
| A new PHE weekly national surveillance report has been published today. This report summarises the information from the surveillance systems which are used to monitor the Coronavirus Disease 2019 (COVID-19) pandemic in England. A blog has also been published. |
| **Latest guidance** |
|  All the latest clinical guidance can be found here: [www.england.nhs.uk/coronavirus/](http://www.england.nhs.uk/coronavirus/) Latest PHE guidance can be found [here](https://www.gov.uk/government/collections/coronavirus-covid-19-list-of-guidance).To simplify sourcing information relevant to the social care sector, a new collection page has been created on [gov.uk](https://www.gov.uk/government/collections/coronavirus-covid-19-social-care-guidance) bringing all the guidance relevant to them together into one place.  Other guidance on what you need to do during the Covid-19 outbreak can be found here:  <https://www.gov.uk/coronavirus>  The Cabinet Office has brought together [guidance](https://www.gov.uk/government/publications/guidance-for-those-involved-in-managing-covid-19-deaths/guidance-for-those-involved-in-managing-covid-19-deaths) on GOV.UK to support employers and workers handling loss of life.    |
| **UK figures at a glance**As at 9am on 23 April across the UK: ·         425,821 people have been tested ·         138,078 were confirmed positive Across Surrey, Public Heath England’s latest figures estimate there are 2,176 positive cases.  | **New campaign material**A selection of new social media assets created for BAME audiences are now available from the [Campaign Resource Centre](https://coronavirusresources.phe.gov.uk/age-specific/resources/BAME-Assets/). These include static and animated assets for use on Facebook, Instagram and Twitter.   |
| *Surrey Heartlands Communication Team, 24th April 2020* |