

Content pack – Nursing Associate Regulation Consultation

Thank you for helping us to promote our consultation on the regulation of nursing associates. The consultation is running for 12 weeks, opening on 9 April and closing on 2 July. We want to hear what you, and the people you represent, think about how we should regulate this new role.

Please find below suggested content for various communications platforms:

- **News story for website (250 - 300 words)**
- **Newsletter story (120 words)**
- **Link to leaflet – for download / print**
- **Social media**

Website news story

NMC seeks views on regulating new nursing profession

The Nursing and Midwifery Council (NMC) – which regulates nurses and midwives - has launched a consultation seeking views on its proposed approach to the regulation of nursing associates. This new nursing support role, created to bridge the gap between health and care assistants and registered nurses, will work across all health and social care settings.

As part of its proposals, the regulator has outlined the skills and knowledge that nursing associates will need to join the register and deliver first class care. The NMC has also set out how it expects the existing Code - with a new introduction - to apply to nursing associates as well as nurses and midwives, ensuring that the same high standards of professional behaviour and conduct will apply to everyone on its register.

Jackie Smith Chief Executive and Registrar of the NMC said: “This is a hugely exciting step on the road to regulation for this new profession and we want to hear the views of all those with an interest in the role.

“We think that our proposals will ensure that nursing associates are equipped with the skills they need to deliver excellent patient care and to support registered nurses and other health and care professionals throughout their careers.”

Over the coming weeks the NMC will be holding workshops across the country for trainees, registered nurses, employers, patients and the public. There will also be regular Twitter chats and webinars with lots of opportunities for people to learn more about what regulation means for the new role and share their views. Please visit the NMC's [website](#) for further details and to sign up to events.

The nursing associate consultation on the regulation of a new role will run until 2 July 2018.

Newsletter story (120 words)

The Nursing and Midwifery Council (NMC) – which regulates nurses and midwives - has launched a consultation, seeking views on its proposed approach to the regulation of nursing associates.

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You can keep up to date with nursing associates developments by following @nmcnews or by going to www.nmc.org.uk/nursingassociates

Leaflet

We have created a leaflet on nursing associates you can download and print to learn more about the role and how it will be regulated:

<https://www.nmc.org.uk/globalassets/sitedocuments/na-consultation/nursing-associates-supporting-nursing-teams-across-health-and-social-care.pdf>

Our social media campaign

From 9 April 2018 we'll be launching a social media campaign under the hashtag **#NAconsultation**. We will have Twitter chats and webinars running throughout this period. Be sure to follow @nmcnews on twitter for all the latest information.

What you can do to help promote our consultation

Share a link

The main URL to the consultation is www.nmc.org.uk/naconsultation. This page gives all the background and links to the supporting information on the consultation.

Post to Twitter or Facebook

You can tweet about our consultation using tweets or Facebook posts such as:

How should #NursingAssociates be regulated? @nmcnews wants to hear your thoughts on their proposals for standards, the Code and more: nmc.org.uk/naconsultation #NAconsultation

The Nursing and Midwifery Council @nmcnews has shared its proposals for setting and applying standards for #NursingAssociates. Share your views on their draft plans: nmc.org.uk/naconsultation #NAconsultation

We have also provided images sized for Twitter and Facebook to accompany your posts:

Facebook:

<https://www.nmc.org.uk/globalassets/images/nursing-associates/naconsultation-facebook.jpg>

Twitter:

<https://www.nmc.org.uk/globalassets/images/nursing-associates/naconsultation-twitter.jpg>

Website banners

You can also place these banners on your website. If you would like to do this please send a request to communications@nmc-uk.org with dimensions you require. Please address your requests to the digital communications team.

Join one of our webinars

We are also holding webinars that will talk about the consultation in more depth.

For a full list of all of our engagement events around this consultation please visit our website:

<http://www.nmc.org.uk/standards/nursing-associates/nursing-associate-consultation/get-involved>

If you would like to discuss any aspects of this pack or need any support please contact the NMCs digital communications team: muhammed.parkar@nmc-uk.org (020 7681 5898) or pete.gill@nmc-uk.org (020 7681 5581)