

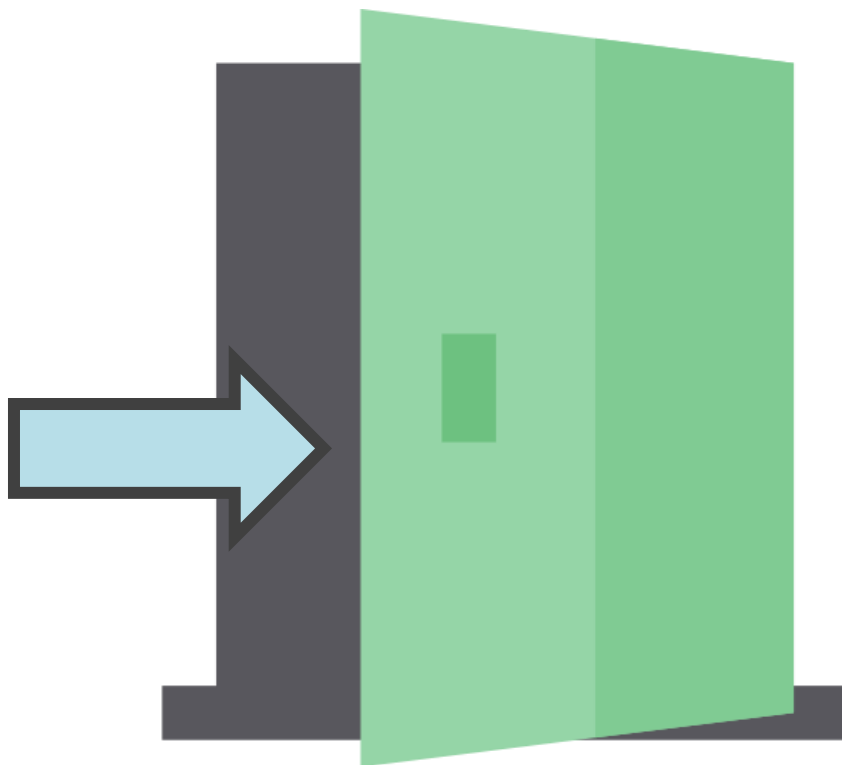


Surrey Care
Association



Supporting Social Care Providers in Surrey

Commercial Opportunities with Surrey Care Association

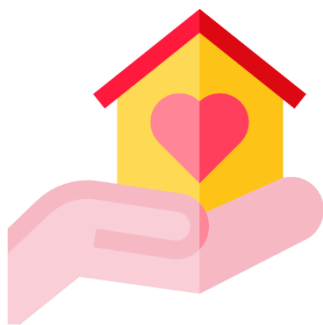


About Our Commercial Opportunities

Surrey Care Association is a non-for-profit organisation which works to support social care providers in the county of Surrey and neighbouring areas. In addition to our core membership offer for care providers, we supply Commercial Partnership and Membership packages which help create a visible presence on the SCA website; through our range of mailings; and events. Please explore this leaflet for how each commercial package can support your business.

Our Reach:

350 + Members/Service



Our client base, members and non-members allow the commercial packages to ensure you are put in front of the right audience. We currently have over **200 members** across over **350 different service locations** with the majority of these being care homes. Our members specialise in sub-sectors ranging from older people care homes (43%), domiciliary care (23%), learning disability/housing support services (30%), live-in care, day services and more.

Key Marketing Statistics:

In the last year, the **Surrey Care Association website received a staggering 96,000 pageviews** - almost 10,000 more than the previous year! As a commercial partner or member of SCA, you have the opportunity to benefit from having a presence on our website through the rotating adverts that appear on our most popular pages, as well as through a variety of areas such as the '*Suppliers*' page, and more.

Our mailings are sent digitally to our member's mailing list of 800, proving to be a great tool for communicating key messages to our members. Additionally, from time to time we distribute printed newsletters to our postal mailing list of 800 different addresses across the sector in Surrey, both members and non-members.



**96,000 pageviews
in a year on
surreycare.org.uk**

**800+ providers
mailing list**



Levels of Commercial Opportunities

See below for the different levels of commercial opportunities offered at SCA. To enquire about any of these opportunities, please get in touch with us at sca@surreycare.org.uk.

	Cml Partner	Cml Member Plus	Cml Member
Annual Price	£3000	£1500	£750
Business Listing on SCA Website	✓	✓	✓
Autumn Conference Exhibiting Stand	✓		
Spring Conference Exhibiting Stand	✓		
Rotating Ads (300x600px)	✓		
Rotating Ads (300x300px)	✓	✓	
Dedicated Bulletin (1 per year)	✓	✓	
Featured Email Editorial	✓		
Banner Ad (468x60px)	✓		
Newsletter Editorial	✓		
Newsletter Half-Page Ad	✓		
Newsletter Quarter-Page Ad		✓	
Promotional content & blog posts	✓	✓	✓
Social Media Posts (Facebook, Linked In & Twitter)	✓	✓	
Basic Job Listing (where applicable)	✓	✓	✓

Other opportunities with SCA

Conference exhibition stands

SCA conferences (Autumn & Spring) for £300
Care Showcase Conference for £500

Surrey Care Awards Sponsorship Packages

Ranging from £600 to £6,000

For more information, please visit surreycare.org.uk/about-sca/surrey-care-awards