

## **Surrey Care Awards 2017 Sponsorship Opportunities**

### **Gala Awards Ceremony on Friday 17th November 2017**

#### **Platinum Level Sponsorship £5,000 per Award category (2 available - one supplier, one provider)**

- Most prominent branding on pre and post publicity material
- Complimentary editorial in four issues of Surrey Care newsletter
- One table of ten at the Awards ceremony in prominent position
- Half page advertisement in Awards programme
- Half page advertisement in post event souvenir brochure
- Opportunity to present Award and photo taken with category winner and celebrity presenter
- Opportunity to display own exhibition/display materials at the Awards
- List of key contacts of companies attending for your marketing purposes
- Your logo linked to your website on dedicated sponsors page
- SCA website homepage advertisement linked to SCA Awards
- Featured advert in SCA email bulletin running up to the event
- Facebook/Twitter posts leading up to the awards
- Promotional social message schedule in line with the Awards

#### **Gold Level Sponsorship £4,000 per Award category (3 available)**

- Second most prominent branding or joint branding on pre and post publicity material
- Complimentary editorial in three issues of Surrey Care newsletter
- Eight complimentary tickets for the Awards ceremony
- Quarter page advertisement in Awards programme
- Quarter page advertisement in post event souvenir brochure
- Opportunity to present Award and photo taken with category winner and celebrity presenter
- SCA website homepage advertisement linked to SCA Awards
- Your logo linked to your website on dedicated sponsors page
- Featured advert in SCA email bulletin running up to the event
- Facebook/Twitter posts leading up to the awards

#### **Silver Level Sponsorship £2,750 per Award category (3 available)**

- Third most prominent branding or joint branding on pre and post publicity material
- Complimentary editorial in two issues of Surrey Care newsletter
- Six complimentary tickets for the Awards ceremony
- Quarter page advertisement in Awards programme
- Opportunity to present Award and photo taken with category winner and celebrity presenter
- Your logo linked to your website on dedicated sponsors page
- Featured advert in SCA email bulletin running up to the event
- Facebook/Twitter posts leading up to the awards

#### **Bronze Level Sponsorship £1,200 per Award category (8 available)**

- Eighth page advertisement in Awards programme
- Two complimentary tickets for the Awards ceremony
- Visual recognition of sponsorship in marketing materials
- Opportunity to present Award and photo taken with category winner and celebrity presenter
- Your logo linked to your website on dedicated sponsors page

## Exclusive Sponsorship Opportunities

### Awards Programme Sponsor £1,500

- Half page advertisement in Awards Programme
- Eighth page advertisement in post event Souvenir Brochure
- Two complimentary tickets for the Awards ceremony
- Complimentary editorial in one issue of Surrey Care newsletter
- Your logo linked to your website on dedicated sponsors page

### Awards Souvenir Brochure Sponsor £1,500

- Half page advertisement in post event Souvenir Brochure
- Eighth page advertisement in Awards Programme
- Complimentary editorial in one issue of Surrey Care newsletter
- Two complimentary tickets for the Awards ceremony
- Your logo linked to your website on dedicated sponsors page
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### Champagne Reception Sponsor £1,200

### Table Wine Sponsor £1,200

### Photography of Winners Sponsor £1,000

### Entertainment Sponsor £1,000

### Floral Decorations Sponsor £1,000

- **Champagne Reception Sponsor only** Visual recognition of sponsorship at Champagne Reception
- Opportunity to display own exhibition/display materials at the Awards
- **Table Wine Sponsor only** Branded printed hanger on 1 bottle of House Wine per table(max 45 tables)
- Two complimentary tickets for the Awards ceremony
- Eighth page advertisement in Awardsprogramme
- Visual recognition of sponsorship in marketing materials
- Your logo linked to your website on dedicated sponsors page

### Table Gifts\*£600 Champagne for Winners£600

### Charity Prize Draw £600Table Plan Sponsor £600

### Awards Trophies £600

### Awards Certificates £600

### Awards e-Invitations £600

- **Awards Trophies, Champagne for Winners , Awards Certificates only** Visual recognition of sponsorship ( your logo) on trophy /Champagne boxes , Certificate frames
- **Table Plan Sponsor only** Sponsor logo on table menu cards, place cards and on table plans
- Sixteenth of a page advertisement in Awards programme
- Visual recognition of sponsorship in all Awards marketing materials
- Your logo linked to your website on dedicated sponsors page

*\* Table gifts to be supplied by sponsor*

**To discuss sponsorship opportunities please call: Felicity Otterson, Loud Communications  
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