

Surrey Care Awards 2017 Sponsorship Packages. See media pack for full details.	Platinum	Gold	Silver	Bronze	Awards programme	Awards souvenir brochure	Champagne Reception /Tablewine	Photography/ Entertainment/ Floral Decs.	Table gifts/ Champagne for Winners / Charity Prize Draw/ Table Menu/ Trophies/ Certificates/ E-invitations
<b>Surrey Care Awards Sponsorship Packages 2017</b>									
<b>Offline Marketing</b>									
Complimentary editorial in SCA newsletter	4 issues	3 issues	2 issues	x	1 issue	1 issue	x	x	x
Advert in awards programme	Half	Quarter	Quarter	Eighth	Half	Eighth	Eighth	Eighth	Sixteenth
Advert in souvenir brochure	Half	Quarter	x	x	Eighth	Half	x	x	x
Complimentary tickets to ceremony	10 tickets	8 tickets	6 tickets	2 tickets	2 tickets	2 tickets	2 tickets	2 tickets	x
Branding on publicity material	Most prominent	✓	✓	✓	✓	✓	✓	✓	✓
Award presentation opportunity with photo	✓	✓	✓	✓	x	x	x	x	x
Prominent branding at the awards (own stand or literature)	✓	x	x	x	x	x	x	x	x
Your branding at champagne reception (own stand or literature)	✓	x	x	x	x	x	✓	x	x
Copy of attendee and delegate list for your marketing team	✓	x	x	x	x	x	x	x	x
<b>Surrey Care Website</b>									
Homepage advertisement linked to SCA awards	✓	✓	x	x	x	x	x	x	x
Your logo linked to your website on dedicated sponsors page	✓	✓	✓	✓	✓	✓	✓	✓	✓
<b>Surrey Care Email</b>									
Featured advert in SCA email bulletin running up to the event	✓	✓	x	x	x	x	x	x	x
<b>Social Media</b>									
Promoted tweets leading up to the awards	✓	✓	✓	x	x	x	x	x	x
Promoted Facebook posts leading up to the awards	✓	✓	✓	x	x	x	x	x	x
Promotional social message schedule in line with the awards	✓	x	x	x	x	x	x	x	x
<b>Costs</b>									
<b>Cost</b>	<b>£5,000</b>	<b>£4,000</b>	<b>£2,750</b>	<b>£1,200</b>	<b>£1,500</b>	<b>£1,500</b>	<b>£1,200</b>	<b>£1,000</b>	<b>£600</b>