



Surrey Care Awards 2017

Sponsorship Opportunities



Surrey Care Awards Sponsorships 2017

Organised by Surrey Care Association



Now in their ninth year, the Surrey Care Awards continue to grow in popularity and prestige. Recognising outstanding care staff and care providers, our gala 2017 Awards ceremony for over 400 guests will take place at Epsom Downs Racecourse on Friday 17th November. Tickets will go on sale later in the year.

Sponsorship - a unique marketing opportunity for your organisation

Surrey Care Awards offer a unique and cost effective opportunity for organisations to promote their services to, and demonstrate their support for, the independent care sector. Not only will your organisation be part of our gala Awards evening but you will receive coverage before and after the event through media, mailings to our networks and other Surrey Care Association PR and marketing activity.

Sponsorship of our Surrey Care Awards puts your organisation in front of over 800 registered adult care service providers and decision makers and 20,000 people working in the county's adult care sector. Our highly successful Awards help us raise the profile of adult social care and highlight the employment and development opportunities within the sector.

For more information on the Surrey Care Awards past and present visit our website www.surreycare.org.uk

If you would like to discuss the opportunities for sponsorship before committing, please contact Erica Lockhart on 01372 360593 or email her at erica.lockhart@surreycare.org.uk



Surrey Care Association
Supporting Social Care Providers in Surrey



Category Sponsorships 2017



Platinum Level £5,000

- ▶ Most prominent branding on pre and post publicity material
- ▶ One table of ten at the Awards ceremony in prominent position
- ▶ Half page advertisements in Awards programme and souvenir brochure
- ▶ Opportunity to present Award and have photo taken with category winner and celebrity presenter
- ▶ Opportunity to display own exhibition/display materials at the Awards and Champagne Reception
- ▶ Complimentary editorial in four issues of Surrey Care newsletter
- ▶ Copy of attendee list for marketing
- ▶ Advert in SCA email bulletin pre-event
- ▶ Advert on SCA homepage and your logo linked to your website on dedicated Awards sponsors page
- ▶ Social media package and promotional message schedule in line with the Awards

Gold Level £4,000

- ▶ Second most prominent branding or joint branding on pre and post publicity material
- ▶ Eight complimentary tickets for the Awards ceremony
- ▶ Quarter page advertisement in Awards programme and souvenir brochure
- ▶ Opportunity to present Award and have photo taken with category winner and celebrity presenter
- ▶ Complimentary editorial in three issues of Surrey Care newsletter
- ▶ Advert in SCA email bulletin pre-event
- ▶ Advert on SCA homepage and your logo linked to your website on dedicated Awards sponsors page
- ▶ Social media package in line with the Awards



Present an award with our category winner and our celebrity presenter



Be part of our gala Awards celebration evening



Prominent branding on event marketing and display materials

Surrey Care Awards 2017

Category Sponsorships 2017



Silver Level £2,750

- ▶ Third most prominent branding or joint branding on pre and post publicity material
- ▶ Six complimentary tickets for the Awards ceremony
- ▶ Opportunity to present Award and have photo taken with category winner and celebrity presenter
- ▶ Complimentary editorial in two issues of Surrey Care newsletter
- ▶ Quarter page advertisement in Awards programme
- ▶ Your logo linked to your website on dedicated Awards sponsors webpage
- ▶ Social media package in line with the Awards

Bronze Level £1,200

- ▶ Visual recognition of sponsorship in marketing materials
- ▶ Two complimentary tickets for the Awards ceremony
- ▶ Opportunity to present Award and have photo taken with category winner and celebrity presenter
- ▶ Eighth page advertisement in Awards programme
- ▶ Your logo linked to your website on dedicated Awards sponsors webpage



Present an award with our category winner and celebrity presenter



Branding on all marketing and display materials



Be part of our gala Awards celebration evening

Exclusive Sponsorships 2017

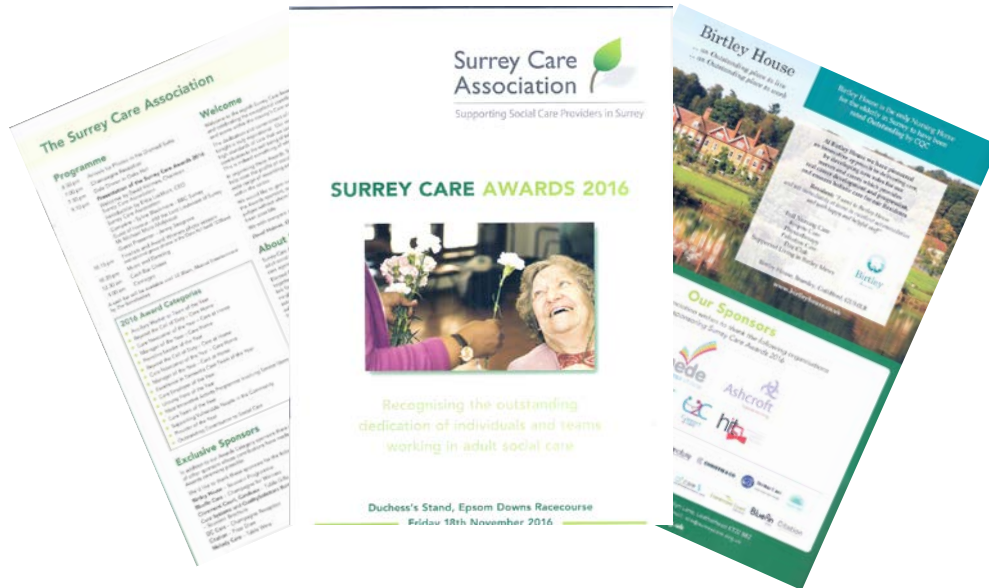
Awards Souvenir Brochure £1,500

- ▶ Half page advertisement in post event Souvenir Brochure
- ▶ Your logo on front cover
- ▶ Eighth page advertisement in Awards Programme
- ▶ Two complimentary tickets for the Awards ceremony
- ▶ Visual recognition of sponsorship in marketing materials
- ▶ Your logo linked to your website on dedicated Awards sponsors webpage
- ▶ Complimentary editorial in one issue of Surrey Care newsletter



Awards Programme £1,500

- ▶ Half page advertisement in Awards Programme
- ▶ Your logo on front cover
- ▶ Eighth page advertisement in post event Souvenir Brochure
- ▶ Two complimentary tickets for the Awards ceremony
- ▶ Visual recognition of sponsorship in marketing materials
- ▶ Your logo linked to your website on dedicated Awards sponsors webpage
- ▶ Complimentary editorial in one issue of Surrey Care newsletter



Exclusive Sponsorships 2017

Champagne Reception £1,200

- Opportunity to display your own exhibition materials at Champagne Reception
- Two complimentary tickets for the Awards ceremony
- Eighth page advertisement in Awards programme
- Visual recognition of sponsorship in marketing materials
- Your logo linked to your website on dedicated Awards sponsors webpage

Table Wine Sponsor £1,200

- Branded label on table wine (max 45 bottles)
- Two complimentary tickets for the Awards ceremony
- Eighth page advertisement in Awards programme
- Visual recognition of sponsorship in marketing materials
- Your logo linked to your website on dedicated Awards sponsors webpage

Photography of Winners Sponsor £1,000

Floral Decorations Sponsor £1,000

Entertainment Sponsor £1,000

- Two complimentary tickets for the Awards ceremony
- Eighth page advertisement in Awards programme
- Visual recognition of sponsorship in marketing materials
- Your logo linked to your website on dedicated Awards sponsors webpage



Exclusive Sponsorships 2017



Table Gifts* £600

Table Plan Sponsor £600

Awards Trophies £600

Champagne for Winners £600

Charity Prize Draw £600

Awards Certificates £600

Awards E-Tickets £600

- Awards Trophies, Champagne for Winners, Awards Certificates only Your logo on Trophy boxes /Champagne boxes/ Certificate frames
- Table Plan Sponsor only Your logo on table menu cards, place cards and on table plans
- Awards E-Tickets only Your logo on all Awards E-tickets
- Sixteenth of a page advertisement in Awards programme
- Visual recognition of sponsorship in all Awards marketing materials
- Your logo linked to your website on dedicated Awards sponsors webpage

* Table Gifts supplied by Sponsor



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