

Working with Surrey Care Association Ltd

About us

SCA are a not for profit organisation, established for 8 years. We represent Adult Social Care (and recently extended to include Health) providers in the county of Surrey and neighbouring areas. We represent care and nursing homes for older people, care homes and supported living for Adults with Disabilities (Physical and Learning Disabilities and other specialist needs eg Autism), Domiciliary Care, Extra Care/Assisted Living and Housing Support and Day Services.

Surrey has around 800 care service locations – some of our providers are larger national care groups, smaller independent groups, and a high number of independent companies including charitable, not for profit and voluntary. We are fortunate that many of our services are not dependent on public funding – one of the reasons Surrey has proved a popular location for businesses to invest. Some services are dependent on public funding from local authority or health in the Disability sector but they are focussed on developing quality, innovative services. From May 2014 we became a paid subscriber organisation having for a number of years received very significant funding from Surrey County Council. This independence has enabled us to develop positive relationships with suppliers to the Care industry.

Our key services and benefits to our subscribers we also communicate with all services through a weekly non subscriber bulletin. Non subscribers also participate in our events and conferences at a higher cost and we continually encourage them to Subscribe.

What we can offer suppliers

Commercial Partners

This is our major category. This commercial partnership will benefit both companies – for a company to raise their profile and extend the opportunities for new business through the SCA network of care providers. By working together we expect a company's profile to be raised through our partnership and ongoing relationship.

Partners agree to sponsor SCA in return for a range of individually negotiated benefits reflecting their objectives. This is typically £2000 to £3000 a year. The benefits can include

- The provision of a free stand at SCA conferences in October and May
- An article in SCA printed/pdf newsletter (edition to be agreed)
- Attendance at appropriate network group meetings, including one speaking opportunity.

- Web link connection from SCA website to companies own website and a copy of any bulletins and newsletters featured on our surreycare.org.uk website. Our website will be reviewed and improved during the course of the next few months but is already highly used.
- Web site advertisement on surreycare.co.uk
- Marketing promotions through our weekly e bulletin.

Commercial Subscribers

The opportunity for this category is detailed on the attached summary. This would typically be around £350 and be useful for basic promotion/advertising.

Affiliated Subscribers

For those organisations not registered with CQC but who support those within the adult social care sector, we offer the opportunity to become an affiliated subscriber at a cost of £150 per year plus one off joining fee.

Event sponsors

Surrey Care Awards

A prestigious annual event held each year in November. There are a range of sponsorship opportunities from £350 to £6000 with a great range of publicity benefits but an opportunity to be associated with the very best in Care in Surrey.

Surrey Care Conference

Apart from exhibiting at the two Conferences a year suppliers can sponsor the event programme. Speaking opportunities can be considered for a generic Care audience. The focus is strategic issues for the industry.

Surrey and Sussex showcase

SCA organise this major event held in March each year with an average attendance of 600 providers (Owners, Senior Executives and Managers from across Sussex and Surrey). Suppliers can exhibit but also sponsor seminars, including speaking. Sponsor the promotion of the event – discuss the many opportunities for this major event.

Care Association Alliance

This is a new opportunity. Erica Lockhart CEO SCA is co-chair of this new Alliance which brings together Care Associations from around the country. Sponsorship opportunities are available to support bi-monthly meetings in London and are being opened up as the Alliance develops to wider opportunities. Offers the opportunity to meet CEO's and Chairs from Care Associations throughout England.