


**Developing a Peer Support
and learning network with outreach
to the British Asian Community**

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Friends of the Elderly





People from black and minority ethnic groups and dementia (UK)

- Estimated 11,000 people with dementia
- BME population has a younger age profile
- 6.1% are under 65 (young onset dementia)
- Older people from BME groups will increase steadily
- People with dementia from BME groups will rise quickly
- Services remain inappropriate and inaccessible

Dementia UK, 2007 Alzheimer's Society



Project History

- National Dementia Strategy
- Peer support and learning network demonstrator site
- Department of Health funded for 18 months
- Friends of the Elderly and Surrey County Council(SCC)
- 12 months continuation funding from SCC

Dementia Demographics



- Woking Borough has a population of 93,500
- 16,800 over 60
- 1,369 over 65 with dementia by 2020
- Highest number of BME residents in Surrey (5.4%)
- Asians are the largest minority from non-white ethnic groups in Surrey (48,900)

Health Strategy - Joint Strategic Needs Assessment (JNSA) 2011

Woking Asian Community



- Woking has 6,600 Asians (7.2% of its population)
- 4,700 residents are Pakistani, Indian or Bangladeshi
- Community established in the 1960s
- Mostly migrated from Mirpur district, N. E. Pakistan
- Majority of people live in the Maybury area of Woking
- Significant number of elders
- The community does not access dementia services

A significant portion of the population is settled in England – largely in the Midlands and Northern England. This is why Mirpur is known as 'Little England' as well as being a twin city with Bradford. (Wikipedia)



Project Aims

- Increase knowledge of dementia within the local Asian community
- Encourage diagnosis
- Increase access to dementia services in Woking
- Establish peer support groups



British Asian Outreach Service

- Commenced April 2010
- The Bradbury Resource Centre
- Access to the British Asian Outreach Worker
- Asian Languages spoken - Urdu, Bengali and Hindi
- Appropriate literature available
- Culturally acceptable premises used
- Community Health Champion





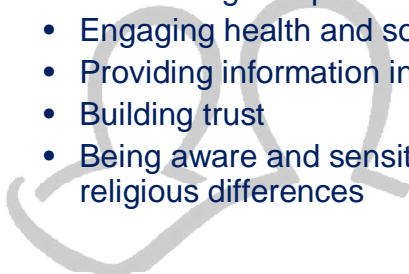
Perception of dementia

- Cultural
- Religious
- Social
- Gender
- Languages
- Educational



Understanding cultural expectations and requirements

- Strong links with established BME organisations
- Joining multi cultural projects in the community
- 'Reaching out' to community groups
- Networking and partnership development
- Engaging health and social care professionals
- Providing information in key languages
- Building trust
- Being aware and sensitive to cultural, linguistic and religious differences





Friends of the Elderly

Case Study

Friends of the Elderly
www.fote.org.uk



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